

An Accessibility Statement for A Better Concept Inc.

Who we are?

Our name is: A Better Concept, Inc.

Website address is: <https://abetterconcept.com>.

A Better Concept Inc. Inc. is committed to ensuring digital accessibility for people with disabilities. We are continually improving the user experience for everyone, and applying the relevant accessibility standards.

Measures to support accessibility

A Better Concept Inc. Inc. takes the following measures to ensure accessibility of A Better Concept Inc. Website:

- Include accessibility as part of our mission statement.
- Integrate accessibility into our procurement practices.
- Appoint an accessibility officer and/or ombudsperson.
- Provide continual accessibility training for our staff.
- Include people with disabilities in our design personas.

Conformance status

The [Web Content Accessibility Guidelines \(WCAG\)](#) defines requirements for designers and developers to improve accessibility for people with disabilities. It defines three levels of conformance: Level A, Level AA, and Level AAA. A Better Concept Inc. Website is partially conformant with WCAG 2.1 level AA. Partially

conformant means that some parts of the content do not fully conform to the accessibility standard.

Additional accessibility considerations

Although our goal is WCAG 2.1 Level AA conformance, we have also applied some Level AAA Success Criteria: Images of text are only used for decorative purposes. Re-authentication after a session expires does not cause loss of data. Some videos have sign language interpretation.

Feedback

We welcome your feedback on the accessibility of A Better Concept Inc. Website. Please let us know if you encounter accessibility barriers on A Better Concept Inc. Website:

- Phone: +1 9545662712
- E-mail: cs@abetterconcept.com

We try to respond to feedback within 5 business days.

Compatibility with browsers and assistive technology

A Better Concept Inc. Website is designed to be compatible with the following assistive technologies:

- browser X with assistive technology Y on operating system Z

A Better Concept Inc. Website is not compatible with:

- browsers older than 3 major versions" or "Mobile operating systems older than 5 years.

Technical specifications

Accessibility of A Better Concept Inc. Website relies on the following technologies to work with the particular combination of web browser and any assistive technologies or plugins installed on your computer:

- HTML
- WAI-ARIA
- CSS
- JavaScript

These technologies are relied upon for conformance with the accessibility standards used.

Limitations and alternatives

Despite our best efforts to ensure accessibility of A Better Concept Inc. Website, there may be some limitations. Below is a description of known limitations, and potential solutions. Please contact us if you observe an issue not listed below.

Known limitations for A Better Concept Inc. Website:

1. **Comments from users:** uploaded images may not have text alternatives because we cannot ensure the quality of contributions. We monitor user comments and typically repair issues within 10 business days. Please use the 'report issue' button if you encounter an issue.
2. **Archived documents:** might not work with current assistive technologies because they use outdated technologies that do not support accessibility. We convert documents to new formats upon request within 3 business days. Please contact [cs @abetterconcept.com](mailto:cs@abetterconcept.com) for support.

Assessment approach

A Better Concept Inc. Inc. assessed the accessibility of A Better Concept Inc. Website by the following approaches:

- External evaluation

Formal approval of this accessibility statement

This Accessibility Statement is approved by:

A Better Concept Inc.
Human Resources Department
Executive Assistant to People

Formal complaints

We aim to respond to accessibility feedback within **5 business days**, and to propose **a solution within 10 business days**. You are entitled to escalate a complaint to the national authority, should you be dissatisfied with our response to you.

A Better Concept, Inc.

Management -2022